

## **Dr Daniel McDiarmid**

Dr McDiarmid leads the AskRIGHT fundraising consultancy which supports girls' schools and other nonprofit organisations in Australia and New Zealand. He achieved the first PhD in our region looking at fundraising and philanthropy and has been an Adjunct Professor at the Australian Centre of Philanthropy and Nonprofit Studies for many years.

He wrote the most popular booklet in the "10 Tips" series, [\*Big Philanthropy for School: 10 Tips for Principals\*](#). Daniel has been an adviser to girls' schools in New Zealand and Australia and established the biennial Survey of Fundraising and Alumnae Relations for the Alliance of Girls' Schools Australasia.