

SPONSORS INVITATION



Asia Pacific Summit
on Girls' Education

9—11 MAY 2020 / TASMANIA AUS

ARE YOU LOOKING FOR AN OPPORTUNITY TO
SHOWCASE YOUR ORGANISATION TO
LEADING GIRLS' SCHOOLS
FROM ACROSS ASIA PACIFIC?



Alliance of
Girls' Schools
Australasia

SPONSORSHIP OPPORTUNITIES

Asia Pacific Summit on Girls' Education

9 – 11 May 2020 / TASMANIA AUS

The 2020 Asia Pacific Summit on Girls' Education is the only event of its kind in the region. Created specifically for educators at single-sex girls' schools to connect, collaborate and hear from internationally renowned experts on the latest trends and research affecting the education of girls.

The Summit is an exciting opportunity to introduce your product or service to girls' schools in the Asia Pacific market. You'll be exposed to key decision makers, network with guests and access all program sessions.

WITH OVER 400 DELEGATES EXPECTED THE CONFERENCE WILL BE THE PREMIER GATHERING OF GIRLS' SCHOOL EDUCATORS IN ASIA PACIFIC.

Attendees include senior leaders, educational professionals, academics and researchers, ensuring the conference will be an exceptional meeting of minds.

The Alliance seeks to work with sponsors whose organisation's are mission aligned with ours to ensure we can provide the most valuable experience for both our sponsors and delegates. Please get in touch to discuss or tailor the sponsorship opportunities.

The Alliance of Girls' Schools Australasia would be delighted to have you on board as a conference partner for this exciting event.



ABOUT US

The Alliance of Girls' Schools Australasia is a leading voice for the advancement of girls' education. We advocate for and support the distinctive work of girls' schools in their provision of unparalleled opportunities for girls. We contribute to the development and promotion of education in Australasia and the empowerment of young women to reach their potential and become influential contributors to our complex and changing world.

The Alliance connects educators from our 185 plus member schools across six countries. We represent over 132,000 girls, over 17,000 educators and attract over 3500 program participants annually to local events, and regional conferences.

Our members span girls' schools across Australia, New Zealand, Japan, Philippines, Hong Kong and South Africa, and include government, Catholic and independent schools.

CONTACT

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Sponsorship PACKAGES

The Alliance is pleased to offer a variety of sponsorship packages for the 2020 Summit. As well as our Platinum, Gold, Silver and Bronze packages we also have opportunities to sponsor our welcome reception, our conference dinners and more.

	Platinum	Gold	Silver	Bronze
Name and logo in prominent position as presenting partner on all conference materials	✓			
Preferred display space in exhibition area	✓			
Dedicated messaging to delegates from mobile app prior and during conference	4 app messages to delegates	2 app messages to delegates		
Select, host and introduce one keynote speaker (sponsor responsible for honorarium, travel and accommodation)	✓			
2-3 min welcome to conference on the first morning of the conference	✓			
Banner advert on conference mobile app	✓			
Editorial and advertising banner in Alliance online news hub [IA] news and eNewsletter prior to conference	✓	✓		
3-4 min introduction to sponsored speaker/session		✓		
1-2 min promotional video repeated across the conference	✓	✓		
Single use delegate email list to send a post-conference communication to guests	✓	✓	✓	
Non-promotional editorial article in Alliance online news hub [IA] News			✓	✓
Listing on Alliance event page with link to nominated URL	✓	✓	✓	✓
Conference registration incl opening event, lunches and morning and afternoon teas	3	2	1	1
Basic listing on mobile app under sponsors section with nominated URL	✓	✓	✓	✓
Display/Exhibition space with 1 x 3m trestle and power	✓	✓	✓	✓
Recognition in digital conference promotion materials and eNews prior to conference	✓	✓	✓	✓
PRICE EXCLUDING GST	\$15,000	\$10,000	\$6,200	\$4,000

Additional OPPORTUNITIES

These sponsorship options can be secured in addition to one of the sponsorship packages or as stand alone opportunities.

Opening Cocktail Reception

\$8,995

The Summit opening is celebrated with our highly anticipated welcome event – an opportunity for guests to meet, mingle and prepare to immerse themselves in the conference.

A high profile speaker delivers the welcome address and sets the tone for the exceptional conference that lies ahead.

Sponsorship includes:

- branding and display opportunities
- opportunity to conduct a 3-4 minute welcome presentation
- opportunity to introduce the guest speaker
- four complimentary tickets to the Opening Cocktail Reception

You will be acknowledged as the event sponsor and introduced to Alliance Directors, each a high-profile principal at an Alliance member school.

Summit Dinner Sponsorship (3 opportunities)

\$2,895

Dinner at the Asia Pacific Summit is not your standard conference dining event, instead we offer four very different experiences designed to showcase the best of Hobart's restaurants and bars, allowing guest a more intimate opportunity to connect, network and enjoy the culinary delights of Hobart.

Up to 50 guests attend each restaurant or bar experience.

Sponsorship includes:

- a 5 minute introduction,
- a welcome drink on arrival for all guests
- your organisations name associated as the dinner as dinner sponsor
- two complimentary tickets to your sponsored dinner

Charging station sponsor (2 opportunities)

\$695

We will have two tables equipped with device charging stations at the Summit, each able to accommodate up to 15 devices, allowing guests to charge their devices during breaks. Each station will have signage conveying that your organisation's is the sponsor and if you are taking one of our sponsorship packages then the charging stations can be placed next to your exhibition table to attract delegates.